

NYC:Imp 10/12/05 60109

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Davis et al.

Application No.: 09/502,542

Filed: February 10, 2000

For: METHOD AND SYSTEM FOR  
FACILITATING ON-LINE SHOPPING

Examiner: M. Fadok

Date: October 12, 2005

Response Under 37 CFR § 1.116

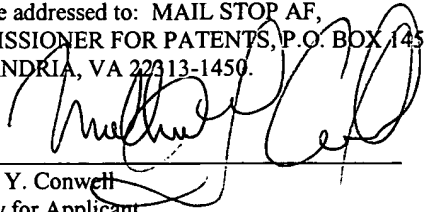
Expedited Procedure

Art Unit: 3625

Conf. No.: 5321

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on October 12, 2005, as First Class Mail in an envelope addressed to: MAIL STOP AF, COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.

  
William Y. Conwell  
Attorney for Applicant

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD  
OF PATENT APPEALS AND INTERFERENCES**

MAIL STOP AF  
COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board from the decision of the Primary Examiner mailed July 14, 2005, finally rejecting claims 1, 3-7 and 9-27 (Fee of \$500.00)

If any extension of time is required, please consider this a petition therefor.

Please charge **\$500.00** (fee for Notice of Appeal) and any additional fees which may be required in connection with the filing of these papers or credit any over-payment, to Deposit Account No. 50-3284.

Date: October 12, 2005

**CUSTOMER NUMBER 23735**

Phone: 503-469-4800  
FAX 503-469-4777

Respectfully submitted,

DIGIMARC CORPORATION

By 

William Y. Conwell  
Registration No. 31,943

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